Develop a problem statement

Host a reflection session with relevant team members. If the opportunity arises, it would also be good to include partners that will be supporting the project implementation if relevant/possible.

Ask the group to answer/consider the following questions as part of the reflection meetings and make sure to write down the results as the rough draft of your problem statement.

- What is the problem our target group faces?
- Who is this a problem for? (i.e. do we believe target group x should be doing y, or do they want to do y but cannot?)
- Why is this group facing this problem?
- Why is it important (to that community, a sector, from a rights perspective)?
- What are the effects of this problem (on the target group, the wider community, ...)?
- What are the causes of this problem?
- Which one of these causes is tangible and manageable enough for us to address it through a project?

