• 2019 Activities Review
• 2020 Action Plan
• Next Steps
2020 Action Plan
• Mission and Goal
• The Team
• The System
• Beyond the Net & Other Program Areas
• Branding & Communications
• Training Strategy
• Next Steps
The Foundation in 2020

**Mission**: Fund initiatives that strengthen the Internet in function and reach to effectively serve all people worldwide.

**Goal**: Positively impact humanity through an open, globally connected, secure and trustworthy Internet for all.
Finalize Grants Management System Implementation

- Onboarding
- Forms and Processes Development
- MemberNova Data Migration
- Systems Integration
- Training Strategy Design and Implementation
- Launch: Estimated Go Live: Late-February/Early March
Launch Call for Beyond the Net

A Call for Demonstrating Impact
- What people did as a result of training
- How online content consumption benefited the community
- Other
Strengthening Communities
Improving Lives and Livelihoods
SCILL Grants

Demonstrate Impact

Build
• Internet Awareness
• Digital Literacy Skills
• Local Language/Accessible Content
• Platform Access
• Awareness of Privacy and Security Risks

Discuss:
• Community versus Communities
• Chapters versus charitable organizations
Define and Work Towards Launching Three Others
Branding/Communications and Training
Five Program Areas Working Together To Achieve an Overarching Goal

Positively Impact Humanity...

...Through an Open, Globally Connected, Secure, and Trustworthy Internet for All
Consistently Communicate

Audiences
• Internet Community Members
• External – Potential Grantees, Partners

Channels
• Website
• Social Media
• Public Relations
• Events
• Conferences
Develop and Implement a Training Strategy

Applying for Grants | Developing Strategies | Measuring Impact | Finding Stories
Next Steps
Next Steps

- Continue forward movement on
  - Grants Management System Implementation
  - Building the Team
  - Implementing the Communications Plan
  - Planning & Hosting Trainings

- Host Independent Review Panel Call
  - Host Research Workshop
  - Educate and engage Internet Community through strategic internal communications
  - Determine timing for SCiLL Program launch
Thank you.

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